



Social & Economic Responsibility

Tsumkwe Country Lodge is the only accommodation facility in Tsumkwe, directly linked to the Tourism industry. This establishment has a history of over 25 years during which it was owned and managed by various companies. To date the lodge has undergone extensive renovations and improvements while it has retained its comfortable rustic look and feel.

The Ju/'hoansi San are the predominant tribe in the Nyae Nyae Conservancy with usufruct of resources. Their main income is derived from Conservancy benefits that are derived from commercial trophy hunting, timber, the collection and sale of Devil claw "Kamaku" for the pharmaceutical industry and then tourism.

As a small and marginalized group in Namibia, the need is great for upliftment under the San. Various NGO's have invested funds in projects and training to teach the San how to cultivate vegetables and maintain crops as a supplement to their diet. Traditionally the San people are nomads and prone to a life style of hunting and gathering.

Due to westernization, they can no longer sustain this traditional lifestyle. The San have deep rooted traditions and family bonds beyond the conception of modern man.

The complexities of dealing with the San's acuties and outlook on life as we see it, requires an acquit understanding of their culture.

To encapsulate what social and economic benefits Tsumkwe and its community benefit from Tsumkwe Country Lodge

- Tsumkwe Country lodge is one of the main employers of San who live in Tsumkwe
- Their strong influence as a tourism and training centre plays a pivotal role in empowering their employees while honing their skills and ambitions in the hospitality industry
- Two large class rooms on the lodges property form part of the social upliftment program dedicated to train and educate San students with the necessary life skills
- Workshops are conducted in collaboration with Ubuntu on a regular basis which include practical and theoretical courses in agriculture, business management, first-aid and computer courses
- The lodge has embarked on a project raising rabbits as an additional protein source for school children. It is scientifically proven that rabbit meat enhances brain development in young children.
- To ensure all children benefit from this food project, the lodge donates the fresh meat at no cost to the schools

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- Donors of finances to the San community work through Tsumkwe Lodge. The lodge will order supplies from the wholesale company and pay on behalf of the donor. The supplies are then collected and distributed by the lodge to the designated points
- Support and marketing San villages that offer tourist the opportunity to immerse in their cultural activities. All proceeds go back to the villages in support of their families
- San curios are displayed and sold at the lodge for the benefit of the San artisans
- Fire wood for the lodges campsites are also sourced from the San community at a remuneration
- The lodge provides animal feed, supplies diesel to pump water to dry water holes during months of drought to prevent wildlife and human conflict
- The lodge takes all measures seriously to conserve water and electricity, clean the environment, recycles and produce their own fresh vegetables

Our aspirations are to ensure a memorable experience for our guests. To leave a light footprint on the environment and foster a sense of conservation under the community responsible to protect their natural resources and cultural heritage for future generations

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